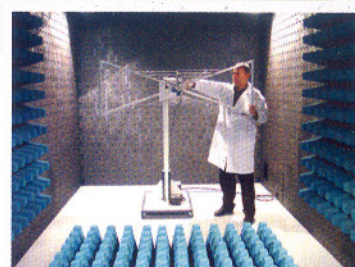




TELEVES MIDDLE EAST FZE

Quality, reliability



Televes Middle East FZE is the subsidiary of Televes-Spain, a worldwide leader in the manufacturing of equipment for the reception and distribution of TV signal

TELEVES-SPAIN was set up in 1958, just as TV in Spain began its transmissions. From a small factory unit employing 10 staff, it has grown to become the Televes Corporation with over 800 employees, being present in over 80 countries, including 20 industrial and subsidiary companies and holding over 53 national and international patents.

Despite all these changes, the basic principles of the Corporation remain the same. Quality, Productivity and Research as the mainstays of our production activity.

Televes is keen on setting high criteria in quality and reliability. Televes guarantees the reliability of all its products through its quality tests, medium life essays and theoretical calculations on strength, all of these done at our own factory in Northern Spain, where Televes products come from.

In 1994, an independent quality body, AENOR, conceded us with the certificate of a registered firm by the ISO9001, EN29001 and UNE6601 standards. These certificates are still in force and are renewed by periodical audits.

In today's global market and in such a competitive segment, a Spanish manufacturer could only strengthen its position by heavily investing in automated manufacturing, introducing computerisation as a management tool in our industrial, commercial and administrative operations.

Our robotics department has developed flexible manufacturing lines that allow us to rapidly respond to the different demands of the many markets that we serve, maintaining our extremely high levels of quality and with very reduced lead times.

Televes was a pioneer when we created an R+D department in the 60's. This department is still fundamental in the development of all our new products. Today, Televes annually invests more than \$10 million in R&D activities. We also own patents, utility models and industrial models. Furthermore, our products are based on in-house designs and patents.

The R&D activities give Televes a preferential position in the development of new technology, such as, for example, digital

telecommunications. The bet for digitalisation, and in particular Digital TV and HDTV, of all transmission methods, will mean a total change in the signal treatment process with the consequent product complexity and design. Televes has been investing and preparing for the arrival of Digital TV and HDTV for a long time developing a range of products suitable to deliver Digital and High Definition quality.

All of the above has allowed Televes to be one of the only 60 companies listed in the prestigious publication of "Leading Brands of Spain" that only includes outstanding brands with a sustained international reputation and whose goal is to remain on the foreign markets.

The presence of Televes in the Middle East goes back long in time, firstly via distributors and wholesalers supplied directly from Spain and since 1999, when this subsidiary was established, with "local" support. From our offices in the Jebel Ali Free Zone - Dubai - we provide Technical, Sales and Logistical Support to our customers in the Middle East. With a very experienced team of technicians/engineers and large storage facilities Televes Middle East FZE is the ideal partner for all your needs related to Satellite and Terrestrial TV, IP services, Fibre Optics Distribution and so on.

Our range of products covers all the possible needs related to the reception and distribution of TV signal, domestic and commercial amplifiers, Satellite Dishes, Coaxial and data cables, A/V wireless senders, Headend Equipment, Multiswitches, etc.

Recently our already extensive range of products has seen the addition of a new line for IPTV and Digital Signage. With a fully trained dedicated team of engineers in our offices in Dubai and a good number of successful IPTV projects completed throughout the region Televes is once again in a commanding position in this emerging new market.

For more information about the company, please visit www.televes.com and/or please do not hesitate to contact us: televes.me@televes.com

