

Televes sponsors the convention for European wholesalers of electrical equipment

Santiago de Compostela, 2nd June 2015. Televes is a key sponsor of the 60th General Convention of [EUEW](#), European Union of Electrical equipment Wholesalers. The meeting will take place in Lisbon (4-6 June) and will gather strategic companies and professionals from over twenty countries.

The role of wholesalers of electrical equipment, in a context marked by technological developments and new actors in the sector, will be the axis of the presentations and discussions at this international forum. With the title *Change and Innovation: New technologies and new competitors*, the added value of wholesale, the challenge of the digital technology and the e-commerce will be among the topics of discussion.

Televes supports the event with bronze sponsorship and with the participation of a delegation led by Manuel Martinez, General Manager of Business Development, and Matthias Dienst, Country Manager of Televes Deutschland. Germany is precisely the most represented country, since nearly 30% of the attendees will come from this country, which gives an idea of the presence of this market. A very select group of business executives will take part in this event, coming from 17 European countries plus Canada, United States and United Arab Emirates. For Televes, participating in EUEW General Convention as a sponsor, along with other major international players in the sector, means strategic placement in a position of leadership from where important commercial contacts and business opportunities can be sought.

Matthias Dienst will be one of the key presenters at the event, highlighting that electrical equipment wholesalers, distributors and installation professionals are key partners in Televes business model. Based on values such as technological development, quality manufacturing and international focus, the German subsidiary country manager will focus also on the way in which resources for R&D, Logistics and Technical Assistance in the Televes Corporation are oriented to satisfying customer needs and provide support to the growing demands of markets.

About Televes

Televes is a leading global company focusing on the design, development and manufacture of systems and products associated with telecommunications services for the home, and specialising in reception and broadcast of television signals. The company's headquarters are located in Santiago de Compostela (Spain), where the company was founded in 1958. At present, Televes is the head of a Corporation formed by 21 subsidiaries (technological, industrial or commercial), near 700 employees and 53 invention patents.

Televes has ten international subsidiaries in Portugal, France, UK, Italy, Germany, Poland, Russia, UAE, China and USA, and distributes its products to more than one hundred countries on five continents through an extensive network of distributors. Throughout its 55 years of experience, Televes has launched more than 1,500 different products, an achievement that is understood from the company's real passion for manufacturing. The company produces at its own facilities to ensure the highest quality. To achieve this, it has been a pioneer in the implementation of automated robotised lines and has its own testing and quality control laboratories. Therefore, the brand's products proudly display the "European Technology Made in Europe" stamp.