

Televes USA announces Steve Strong, P.E. as new Chief Operating Officer

Santiago de Compostela, 7 May 2013. Televes, a global leader in telecommunications distribution and test equipment, continues its commitment to growth in the US market with the appointment of Steve Strong, P.E. as the new Chief Operating Officer of Televes USA. Mr. Strong will coordinate engineering, marketing, and business development efforts for the US subsidiary.

Mr. Strong will bring more than 20 years of experience in the communications industry to help grow the Televes brand in the US. In his new role, Mr. Strong will work closely with Javier Ruano, General Manager of Televes USA as well as the executive, engineering, sales, and marketing teams at the parent company to develop new equipment and to tailor existing Televes products as needed for the US market.

Steve Strong says: "This is an exciting time for Televes USA and I'm happy to have the opportunity to help dramatically grow the company's presence in the US. Televes has a very broad range of products and an outstanding reputation in Europe. I'm looking forward to help extend our offering to both existing and new customers here in the States."

Televes recently presented new products such as the H60 Advanced HDTV System Analyzer and T.OX line of commercial video and data headend equipment at the SCTE Cable-Tec Expo in Orlando.

Mr. Strong added "I've used the predecessor to the H60, the H45, as a customer in the past, and found it to be a very versatile tool for headend installations as well as diagnosing problems in most any broadband distribution system. I also think we have a real winner with the T.OX family providing not only traditional QAM RF distribution but RFOG fiber optic capabilities as well. These combined with a host of other broadband distribution products, antennas, and meters position us well for rapid growth."

Santiago Rey, Corporate General Director of Televes, says: "Steve is highly respected in the broadband communications community and he brings with him tremendous knowledge of the US market. I look forward to his contributions to the growth of Televes in the US."

Steve Strong, P.E., has more than 20 years of progressive growth in both the terrestrial and satellite communications industry as well as additional varied experiences including power distribution and the US defense industries. Mr. Strong has eight US and international patents pending in the field of communications. He is also a leader in various professional societies and charitable endeavors.

About Televes

Televes is a privately held Spanish company and one of the leading manufacturers of equipment for the reception and distribution of TV signals via satellite, off air, and cable as well as broadcast equipment including gap fillers and transmitters, and even includes video analytics, complete free-to-guest TV solutions, and test & measurement equipment. It's highly integrated, product family based solutions, provide uniform installation and operation, all at industry leading price points. Televes is the preferred partner for most of the largest satellite operators in the world and has offices in the US, Spain, France, UK, Germany, Poland, Italy, Dubai, China, Portugal, and a worldwide network of distributors.