

Matthias Dienst, new Managing Director of Televes Corporation's German subsidiary

Santiago de Compostela, 4 June 2013. Televes Corporation has appointed Matthias Dienst as the new Managing Director of Televes Deutschland GmbH, the Group's Germany subsidiary. Dienst, who has extensive experience in the sector, will lead Televes' growth strategy in the German market, considered strategic in the Company's development plans. Dienst is joining Televes on 11th June.

The growth of the German subsidiary will be based on Televes' classic product lines, such as radio-television signal reception and distribution equipment, but also on new products, such as IP solutions. Another of Dienst's priorities will be to develop the distributors network and professional customer support; to establish additional sales channels; to implement innovative marketing plans, and to actively participate in benchmark organisations in the industrial electronics and radio broadcasting sectors, such as ZVEI and AG SAT.

Matthias Dienst is 47 years old, he has degrees in Electrical Engineering and Business and he began his professional career in 1990 in the Hirschmann Group, initially as a product engineer and later in various management functions, before taking on the Sales leadership. Once Hirschmann's radio-broadcasting division was integrated in the Danish company Triax, Dienst became responsible for the Sales and Marketing management, to later take on the General Management of Triax GmbH in 2008.

Televes Deutschland GmbH is one of Televes Corporation's eight international subsidiaries. Its headquarters are located in the city of Königen, where it has a staff of 30 people.

About Televes Corporation

Televes is a leading global company, focused in the design, development and manufacture of systems and products associated with telecommunications services for the home, and specialised in broadcast, reception and measurement of the radio-television signal. The company is headquartered in Santiago de Compostela (Spain), where it was founded in 1958. At present, Televes is the head of a Corporation of technological firms with a commercial presence in over 80 countries. It has 20 industrial and services subsidiaries, nearly 800 employees and more than 200 Industrial Property registers (European Patents, National Patents, Utility Models, etc.).

Over its more than 50 years of history, Televes has played a vital role in the decision making processes that have defined the telecommunications sector. Televes has been a numbered member of the Digital Video Broadcast (DVB) project since 1995, closely collaborating with the goal of developing the standards of the new digital television.



Matthias Dienst