

## Televes to present solutions for 'Hospitality' sector at benchmark showcase for Middle East, Africa and South Asia

**Santiago de Compostela, 9 September 2013.** Taking a further step in its positioning as technology supplier for the *Hospitality* sector (hotels, residencies and tourism services), Televes plans to take part in the 14th [Hotel Show](#), to be held from 28 to 30 September at the World Trade Centre in Dubai.

This event is the largest in the sector in the Middle East, Africa and South Asia, and Televes will have its own stand to present state-of-the-art technological solutions for the distribution of television signals on IP (IPTV). The company also plans to exhibit the latest internationally acclaimed T.0X header distribution models, with satellite and IP transmodulators to COFDM, and to present its solutions for digital signage, which are totally flexible regarding the user's requirements.

The *Hospitality* sector is a source of growing business opportunities in the Middle East, Africa and South Asia. Its estimated value for 2016 is 7.5 billion dollars in the United Arab Emirates alone. In this context, by taking part in The Hotel Show, Televes is moving forward in its internationalization and diversification strategy, based on technological innovation and quality.