

Televes presents its telecare solution CareLife at Mobile World Congress

Santiago de Compostela, 16th February 2015. Televes will participate as a technological exhibitor in the [Mobile World Congress](#), to be held in Barcelona from 22nd to 25th February. In this event, one of the world's largest stages for the IT and telecommunications industries, the company will present its telecare solution [CareLife](#), an intelligent system that provides integral care and attention at home, which can be customized to the end user's profile and evolution.

CareLife will be jointly presented with Cruz Roja (Red Cross) in the spectacular stand deployed by Vodafone España (Hall 6 Stand 6B30), where product demonstrations will take place.

CareLife aims to care and improve the quality of life of dependents and seniors, with the intention of promoting active and healthy aging processes. Designed under strict Ambient Assisted Living (AAL) models, it utilizes wireless sensors to analyze the routines of a person, establishing profiles and lifestyle habits that become key for tracking and monitoring their security and well being, preserving privacy and building trust. CareLife pioneers the concept of Ubiquitous Telecare, enabling intelligent communication with mobile user terminals, utilizing open standard paSOS, developed by the Fundación de Tecnologías Sociales (entity promoted by the Vodafone Foundation and Cruz Roja).

In line with the development of telecom solutions in the field of Digital Home, CareLife is the result of the commitment made by Televes with the telecare sector, and it is the first milestone in the diversification strategy of the company, which is aligned with the European Digital Agenda and the EU research and innovation program Horizon 2020.

About Televes

Televes is a leading global company focusing on the design, development and manufacture of systems and products associated with telecommunications services for the home, and specialising in reception and broadcast of television signals. The company's headquarters are located in Santiago de Compostela (Spain), where the company was founded in 1958. At present, Televes is the head of a Corporation formed by 20 subsidiaries (technological, industrial or commercial), near 700 employees and 75 invention patents.

Televes has ten international subsidiaries in Portugal, France, UK, Italy, Germany, Poland, Russia, UAE, China and USA, and distributes its products to more than one hundred countries on five continents through an extensive network of distributors. Throughout its 58 years of experience, Televes has launched more than 1,500 different products, an achievement that is understood from the company's real "passion for manufacturing". The company produces at its own facilities to ensure the highest quality. To achieve this, it has been a pioneer in the implementation of Industry 4.0 and has its own testing and quality control laboratories. Therefore, the brand's products proudly display the "European Technology Made in Europe" stamp.