

Televes deploys a state-of-the-art audiovisual system with 800 viewing points at Shangri-La Doha Hotel

Santiago de Compostela, 29th Marh 2016. Offering advanced audiovisual services to guests is key for hotel competitiveness. To do this, they need to integrate a comprehensive and customizable catalog of TV services to provide all the information guests will need to enjoy their stay, whether the profile of guests is professional or holiday travelers.

Televes supplies a complete range of *FibreData* and *CoaxData* solutions that provide **tailored services to the Hospitality industry**. Providing high capacity data access, wired or wireless, or TV channels from any platform: DTT, satellite or IPTV services with OTT (over-the-top) and VOD (video-on-demand). Also having the possibility of implementing *Digital Signage* to enable enhanced offer and service promotions, target the guests with useful information, or having a powerful and profitable marketing tool.

A recent example of *FibreData* and *CoaxData* implementation is the Shangri-La Hotel in Doha (Qatar), a new construction infrastructure in which **the challenge was to deploy an IPTV system with all the features expected of a five star hotel, completely customized for the client**. In this turnkey project, Televes worked coordinately with the graphic design team of the hotel property and the local integrator to create unique and personnalized interfaces. The audiovisual systems were integrated with hotel management software (PMS) and the mirror screen technology was deployed in the restroom areas. As a result, the Shangri-La guests enjoy 800 viewing points with true on-demand TV, while screens serve as access points to all information they may require to throughout their stay: services available at the hotel, local leisure and shopping offerings, transportation, and so on.

About Televes

Televes is a leading global company focusing on the design, development and manufacture of systems and products associated with telecommunications services for the home, and specialising in reception and broadcast of television signals. The company's headquarters are located in Santiago de Compostela (Spain), where the company was founded in 1958. At present, Televes is the head of a Corporation formed by 21 subsidiaries (technological, industrial or commercial), near 700 employees and 75 invention patents.

Televes has ten international subsidiaries in Portugal, France, UK, Italy, Germany, Poland, Russia, UAE, China and USA, and distributes its products to more than one hundred countries on five continents through an extensive network of distributors. Throughout its 58 years of experience, Televes has launched more than 1,500 different products, an achievement that is understood from the company's real "passion for manufacturing". The company produces at its own facilities to ensure the highest quality. To achieve this, it has been a pioneer in the implementation of Industry 4.0 and has its own testing and quality control laboratories. Therefore, the brand's products proudly display the "European Technology Made in Europe" stamp.

The logo for Televes, featuring the word "Televes" in a bold, black, sans-serif font with a registered trademark symbol (®) to the upper right. The text is centered within a solid orange square background.

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Press Release / Nota de Prensa

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