

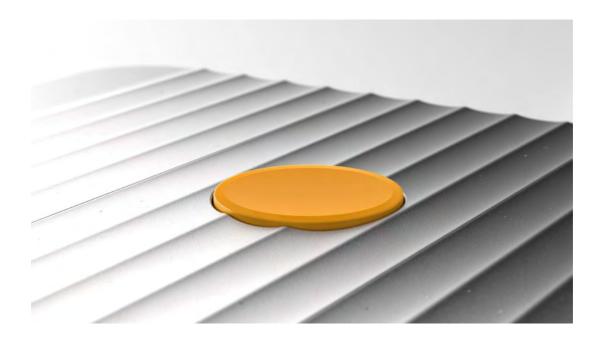
Televes Triumphs in Design: Three Prestigious International Awards Celebrate Its Innovation



Televes launches a new generation of products for the distribution of audiovisual services in buildings and homes, with a design that reflects its commitment to innovation The company has received high recognition with prestigious international awards: Good Design in the U.S., German Design in Germany, and European Product Design in Europe.

Santiago de Compostela - January 21, 2025.

Televes, leader in solutions for electronic communication distribution in building and home infrastructures, has been honored with three prestigious international awards that celebrate the design and innovation of its new generation of products for the distribution of audiovisual services. These products prominently feature an orange emblem that connects the brand's history with a distinctive, forward-looking design rooted in in-house manufacturing.



Televes has achieved international recognition for its product design innovation, emphasizing two key concepts that define its success: modularity and design language.

The company has developed a **new modular design that maximizes its in-house manufacturing capabilities**, offering unprecedented flexibility and ensuring aesthetic consistency across its product range. Additionally, its **design language strikes a geometric balance between soft and defined elements**, achieving a robust and high-quality appearance.



Three Prestigious International Awards Endorse Televes New Product Line

At the end of 2024, Televes was honored with the prestigious **Good Design® Award** for its TV distribution product family. This award recognizes excellence in design, functionality, and sustainability. Presented by the Chicago Atheneum: Museum of Architecture and Design and the European Center for Architecture Art Design and Urban Studies, the award underscores Televes global quality and innovation. **Established in 1950 by iconic figures like Eero Saarinen and Charles and Ray Eames**, the Good Design® Award is the world's oldest and most renowned design program, which **received over 1,100 submissions from leading companies across 55 countries** for this edition.

In early 2025, the company also won the **Gold German Design Award** in the "Communication Tools for Winners" category. This top-tier recognition highlights Televes' design excellence, further solidifying its position as a global leader. **Organized by the German Design Council—an institution established in 1953 by the German Bundestag** to promote design as a key tool for economic, social, and environmental success—the German Design Awards are known for their **rigorous nomination process**, including evaluation by an international jury of experts in design, business, education, and science.

Finally, Televes was recognized in Europe as a winner of the **European Product Design Awards 2024**, in the "Other Consumer Electronics Designs" category. This accolade **celebrates outstanding consumer electronics designs that meet high standards of functionality** while offering exceptional visual and practical experiences.



A new generation of products designed for the digital era of electronic communications in buildings and homes

A Design That Embodies Televes Core Values

The design of this new product generation reflects the fundamental values of Televes. At the core of every device, the corporate logo symbolizes the company's tradition and image as a leading European developer and manufacturer of cutting-edge devices.

These awards not only reinforce Televés' reputation as a pioneer in its sector but also highlight the company's recent emphasis on **the value that industrial design brings** to brand recognition and global impact.

A New Era in Audiovisual Distribution Networks for Buildings and Homes

Amid the digital transformation reshaping electronic communication infrastructures in buildings and homes, **Televes has redefined its flagship product design to meet the demands of a new era of connectivity.**

This award-winning design aligns with the **growing digitalization driven by the deployment of IoT devices and advanced network technologies** such as G.hn, which redefine performance and efficiency standards.

With this aesthetic and functional revolution, Televes reaffirms its commitment to offering innovative solutions tailored to the connected environments of the future, ensuring that technological integration is both intuitive and effective.

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About Televes (www.televes.com)

Televes is a leading global technology company in the design, development and manufacture of products and solutions for communication infrastructures in homes, buildings and cities. With more than 60 years of experience, it manages more than 5,000 active references in its product portfolio in the sectors of television distribution networks, audiovisual services for the Hospitality sector, professional LED lighting for public and industrial networks, technologies for e-Health sector in homes and hospitals, or turnkey solutions for high-capacity DWDM optical networks.

As a leading reference company in its sector, Televes is constantly evolving, aligned with the criteria established by the European Digital Agenda and the research and innovation framework program of the European Union. In parallel with its profile as a specialist in communication infrastructures, Televes develops complementary business lines as a service facilitator through these infrastructures under the technological paradigm of the Connected Building and the Digital Home.