

Televes reaffirms technological leadership at CABSAT 2011

Company stand awakens great interest among visitors at benchmark fair for digital industry,
held in Dubai from 8 to 10 February

Santiago de Compostela, 18th February 2011. Televes Corporation's recent participation in the international CABSAT MENA 2011 fair, held in Dubai from 8th to 10th February, once again places the company at the forefront of the sector.

The presence of the company at this relevant date for the digital industry in the Middle East, Africa and Southeast Asia was a great success. Televes engineers and technicians presented the latest technological advances to the numerous visitors at stand S1-L1, most of whom came to talk and find specific solutions for their projects.

The new range of T0X head ends really grabbed the public's attention. Its possibilities for the development of 'Full HD' projects on the coaxial network make it the ideal product for the Middle East. HD broadcasting by satellite operators has led to a sharp increase in the demand for products and solutions for this type of technology throughout the CABSAT MENA area of influence.

Another positive reaction was for the new IPTV-HE10 head end for data network solutions. Its added value lies in the fact that Televes manufactures all the elements of its IPTV systems and develops its own SW system in-house. The multinational based in Santiago is right at the forefront of the sector in this kind of technology and is a true leader in carrying out complex international programmes.

Success 'Made in Europe'

Televes Corporation reaffirmed the success of products 'Made in Europe' at CABSAT 2011. In fact, the manufacture of its own high quality products and services, solutions adapted to all kinds of new technologies and direct technical and commercial customer service make up the foundations for the company's growth, as has been seen in recent years.

CABSAT MENA

CABSAT MENA is the largest gathering for the digital industry in the Middle East, Africa and Southeast Asia. The most prestigious digital industry companies get together every year at the International Convention Centre in Dubai to present the latest products and solutions for the sector.

As has become usual, Televes Corporation's presence in CABSAT MENA 2011 was co-ordinated by Televes Middle East, one of the eight subsidiaries that make up the company's multinational structure.