

Televes gives training to one thousand professionals in seven Middle Eastern countries

Santiago de Compostela, 4th March 2011. Televes, through its subsidiary in the United Arab Emirates, Televes Middle East FZE, has successfully culminated an ambitious training plan for telecommunications technicians in seven Middle Eastern countries.

The plan, in a road show format, concluded on 20th February with a seminar given in Muscat (Oman). This marked the completion of the objectives of an action which, over the last few months, has taken Televes' latest technology and new products to over one thousand telecommunications technicians in Bahrain, United Arab Emirates, Syria, Qatar, Saudi Arabia and Oman.

In these seminars, Televes presented all of its recently launched products within the NP100 Plan. This project, which was recently made public by the company, aims to launch a hundred new products in a period of 18 months.

The training campaign developed in the Middle East is set within the framework of Televes Corporation's policy for customer proximity and support and training for professionals in the sector. In this respect, David Goldar, Managing Director of Televes Middle East, indicated the following: "This type of activities is a necessity and a priority for a company like ours, which has a R&D Department that guarantees the continuous launch of new products. Our commercial network must guarantee that our customers and partners are always up to date with the new technologies and solutions that we can offer them".



One of the seminars organised by Televes Middle East