

Televes updates its corporate website to make it more accessible to customers and to strengthen its multinational profile

Santiago de Compostela, 27th May 2011. Being more accessible to its customers in the more than 80 countries in which it operates, by offering them all the up-to-date information about the company's products, solutions and services is the objective of the new Televes corporate website: www.televes.com

Compared to the previous one, the new site represents an important advance in terms of design, services and usability. It also responds to the company's multinational structure, giving greater prominence and autonomy to subsidiaries in the content management. With this, we manage to adapt the offer of products and services to the reality of each market and the needs set out by the sector professionals. The web is available in Spanish, Portuguese, French, English, Italian, Polish and Russian.

"With the new web we want to continue with our policy to use the communication tools provided by the new technologies to become more accessible to our customers in each of the markets in which we operate, in order to establish a fluent dialogue with them. It represents an important step forward, as a more complete and easier to use website, in which the subsidiaries who make up Televes' multinational structure are given greater prominence", Sergio Martín, Head of Communications at Televes Corporation, pointed out.





Contents

The contents of the new web are grouped into five main areas. The Corporate Area offers all the information on Televes Corporation's assets and the markets in which it is present, and allows you to locate the extensive commercial network.

The Product Area provides access to the company's extensive catalogue, distributed into six categories: Signal Acquisition, Headend Management, Distribution, Reception, Measuring and Other Solutions and Systems

The Services section contains the training courses that Televes offers professionals, as well as catalogues and software downloads that allow the equipment to be kept permanently up to date. This area also includes the Televes On-line Shop.

The Support Area contains everything necessary to resolve the questions or difficulties that the professionals may encounter during the course of their daily work. This way, it provides access to the technical sheets of the company's products, answers frequently asked question and provides a search engine.

Finally, the portal offers an area specifically aimed at the media. This area, which is now fully integrated in the corporate website, provides the archive of the company's press releases, communiqués and notifications, as well as a calendar of events, a catalogue of audiovisual resources and a selection of information about the company in print.

About Televes

Televes is a leading global company, focused in the design, development and manufacture of systems and products associated with telecommunications services for the home, and specialised in broadcast, reception and measurement of the radio-television signal. The company is headquartered in Santiago de Compostela (Spain), where it was founded in 1958. At present, Televes is the head of a Corporation of technological firms with a commercial presence in over 80 countries. It has 20 industrial and services subsidiaries, nearly 800 employees and more than 200 Industrial Property registers (European Patents, National Patents, Utility Models, etc.).

Over its more than 50 years of history, Televes has played a vital role in the decision making processes that have defined the telecommunications sector. Televes has been a numbered member of the Digital Video Broadcast (DVB) project since 1995, closely collaborating with the goal of developing the standards of the new digital television.